



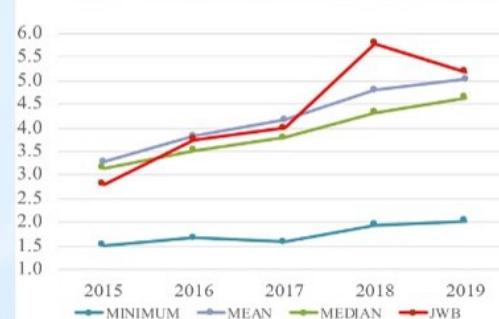
Journal of WORLD BUSINESS

- Global Political and Economic Environment
- Strategic Management
- Organization Behavior
- Cross-cultural Management
- Leadership
- Human Resource Management
- Ethics, Sustainability, and CSR
- Innovation, Technology, and Entrepreneurship
- Organization Theory
- International Marketing and Supply Chain
- International Finance and Accounting
- Research Methods in IB

Scope & Coverage

- A premier journal in the field of international business
- Seeks submissions with an explicit multinational, cross-border, or international comparative orientation toward the study of management and organizations

2019 Impact Factor vs. FT50



Key Metrics & Statistics

- More than 750 submissions per year
- Acceptance rate 7% (if not desk-rejected, 22%)
- Average time to initial desk decision, 4 days
- 2019 5yr Impact Factor: 6.774

More Information

Editor-in-Chief

Ajai Gaur, Rutgers Business School
ajai@business.rutgers.edu



Twitter.com/JWBNews
 Facebook.com/JWBnews
 LinkedIn.com/8533855

2019 CiteScore vs. FT50

